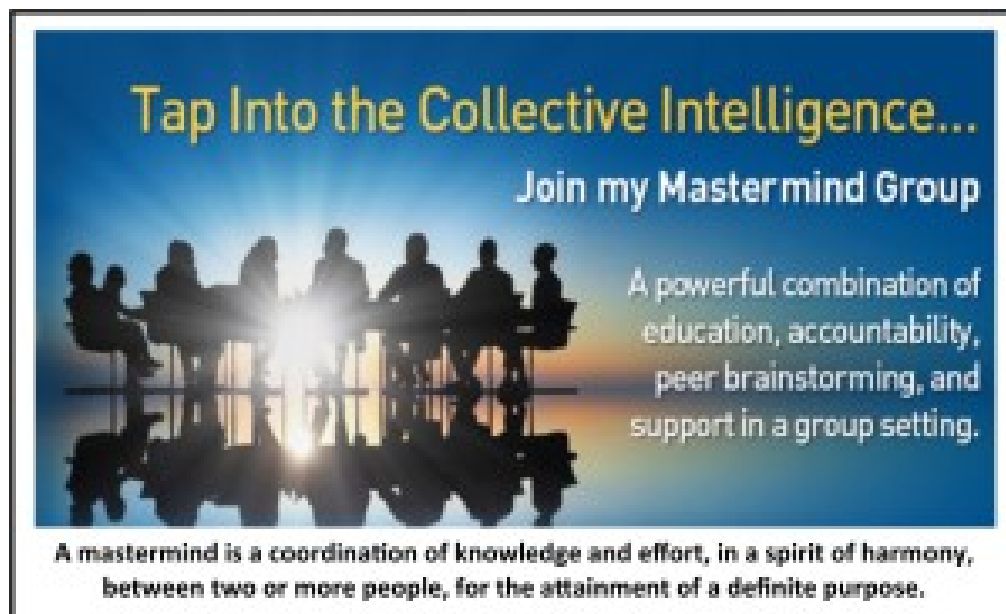


# Join My Mastermind Group Study



GROW AND DEVELOP YOURSELF TO LIVE YOUR FULL POTENTIAL AND INFLUENCE OTHERS TO DO THE SAME BY RAISING YOUR LEADERSHIP LID!

*"The one thing you need to know about leadership is that there is more than one thing you need to know about leadership!"*

John C. Maxwell

Join the **FREE** 7-Week Mastermind Group Study and Experience Significant Growth in Your:  
Leadership ♦ Relationships ♦ Business ♦ Career ♦ Teams  
Groups ♦ Awareness ♦ Consciousness ♦ Confidence

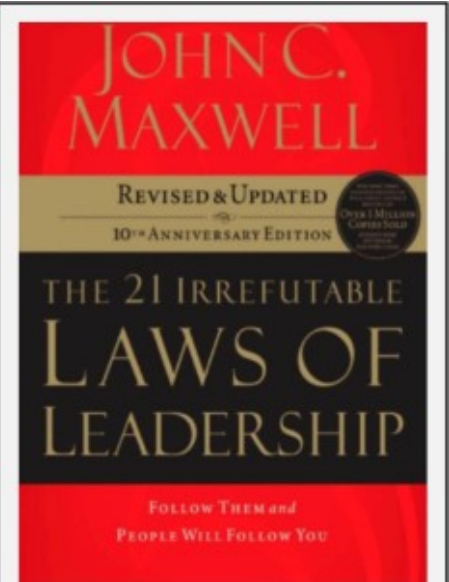
Wednesdays, January 21 – March 4 – 8:00 – 9:15 PM

This is a **FREE** 7-week in-depth study that will afford you the opportunity to join forces and mastermind with a unique group of like-minded professionals and leaders who are dedicated and motivated to making effective and lasting changes to their

**lives in a collective group.** Having the support and ideas from other focused and driven people allows us to see things differently and to get a new perspective on goals and action plans.

Only 10 seats available. Register today via the form at the bottom of this page. Masterminds will be conducted via conference call.

As a certified John Maxwell coach and trainer, I will use the principles from the book as a guide for the group. Together, we will learn how to effectively raise our leadership lid by understanding and implementing the principles of *"The 21 Irrefutable Laws of Leadership."* Here are a few of the 21 laws we will study:



#### **About John C. Maxwell**

- ◆ Trainer of more than 6 million leaders in 185 countries, worldwide.
- ◆ Voted #1 Leadership Guru for Speaking and Training – last 6 consecutive years.
- ◆ Legendary speaker for Fortune 500 companies, foreign governments, the National Football League, the United States Military Academy at West Point, and the United Nations.
- ◆ Best-selling author of more than 74 leadership books, with over 22 million copies sold.

## **1. The Law of the Lid: Leadership Ability Determines A Person's Level of Effectiveness**

Leadership ability is the lid that determines a person's level of effectiveness. Your leadership ability always determines your effectiveness and the potential impact to your organization/team/family.

## **2. The Law of Influence: The True Measure of Leadership is Influence – Nothing More, Nothing Less**

True leadership cannot be awarded, appointed, or assigned. It comes only from influence, and that cannot be mandated. It must be earned.

## **3. The Law of Process: Leadership Develops Daily, Not in a Day**

Leaders require seasoning to be effective. If you continually invest in your leadership development, the inevitable is growth over time.

## **4. The Law of Connection: Leaders Touch a Heart Before They Ask for a Hand**

For leaders to be effective, they need to connect with people. All great leaders recognize this truth and act on it almost instinctively. You can't move people to action unless you first move them with emotion.

## **5. The Law of Explosive Growth: To Add Growth, Lead Followers – To Multiply, Lead Leaders**

You can grow by leading followers. But if you want to maximize your leadership and help your organization/team/family reach its potential, you need to develop leaders. There is no other way to experience explosive growth.

The best part about this program, is that it is completely free.

There is a nominal fee for the book which you can purchase from my [website](#). **Please be sure to purchase the version pictured in this email.** This small investment will reap great benefits to you upon the completion of the mastermind study. Upon completing the 7-week group study, you will receive a certificate of completion. **The group study will be conducted via conference call.**

I am donating my time and the cost of presenting this material as my way of broadening my business and giving back to my aspiring community. **If this resonates with you and you can commit to the 7 weeks, please register today by completing the form at the bottom of the page.**

[The Power of a Mastermind](#)

The Mastermind concept originated from *Think and Grow Rich* written by Napoleon Hill. This is one of the most successful books of all time, selling over 300 million copies. One of the main concepts to come out of the book is the idea of a “Mastermind” group. Carnegie attributed much of his success to such a group.

During an interview with Andrew Carnegie, Napoleon Hill asked him to what did he attribute his success. Carnegie replied:

*“Well, if you want to know how I got my money, I will refer you to these men here on my staff; they got it for me. We have here in this business a master mind. It is not my mind, and it is not the mind of any other man on my staff, but the sum total of all these minds that I have gathered around me that constitute a master mind in the steel business.*

*I have been many years gathering these men around me and building this mind. Each man contributes an important part to the building of this mind. I do not always agree with all the men on my staff, on all matters, nor do they always agree with me. Perhaps some of us do not like each other from a personal viewpoint, but I know that I need these men and they know that they need me in the maintenance of this master mind that is necessary in carrying on this steel business.*

**Hill concluded that, “No two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind.”**

### **Benefits of Joining the Mastermind Group**

- Increase your own experience and confidence
- Sharpen your business and personal skills
- Improve your personal and business relationships
- Build upon your valuable support network
- Benefit from honest and constructive feedback, coaching and advice
- Benefit from group brainstorming to help you develop solutions and ideas
- Leverage the experience, resources, knowledge and skills of the other members
- Receive critical insights into yourself
- Accountability and support to create and implement your growth plan
- Increase your level of awareness and consciousness
- Experience explosive growth in every area of your life
- A sense of shared endeavor – there are others out there!

## Here's some specific information on the Mastermind Group Study

- The mastermind meets once a week for 75 minutes, for 7 weeks, via conference call as we study the book.
- You will receive an agenda and handout, prior to each session.
- You will be provided with the conference dial-in information upon reserving your spot.
- All sessions will be recorded, and available for replay.
- Upon reserving your spot, you will receive the link to join the private *"Aspiring Leaders!"* Facebook group. The purpose of the group is to support and encourage one another to lead higher in our homes, teams, organizations and communities; to provide a forum for further learning, discussion and sharing of ideas; and other information pertinent to our growth and success.
- The meetings are confidential and run professionally with a curriculum and complete respect for each participant's privacy as well as complete respect for each participant's time.
- There is a level of commitment on my part to deliver the best material to you in the allotted time with the utmost standards of professionalism as well as a level of commitment on your part to come to each meeting on time, prepared and with a positive attitude.
- As we move through each lesson, as a group we will bring together our ideas and opinions that will help shape and mold our understanding of the material in a way that is far superior to simply reading a book on your own. **We will be combining all of our minds to becoming a master mind.**
- Your expectation of the 7 week study, will be to increase your awareness and understanding on how to evolve into an effective leader – raising your leadership lid to a new level.

**Act now! There are only 10 seats available! Complete the brief form below to reserve your spot today.**

I look forward to us taking this journey together.

Have an ASPIRING day!

Always Aspiring,

Rosalynd

coachrosalynd@gmail.com

[www.johnmaxwellgroup.com/rosalyndrambert](http://www.johnmaxwellgroup.com/rosalyndrambert)

Yes! I am interested in joining the Mastermind Group Study beginning on Wednesday, January 21, from 8:00 – 9:15 PM.

(Upon submitting the form, you will receive a **Welcome** email within 24 hours. If you do not receive the email, please contact me directly at coachrosalynd@gmail.com)

Name(required)

Email(required)

Contact #(required)

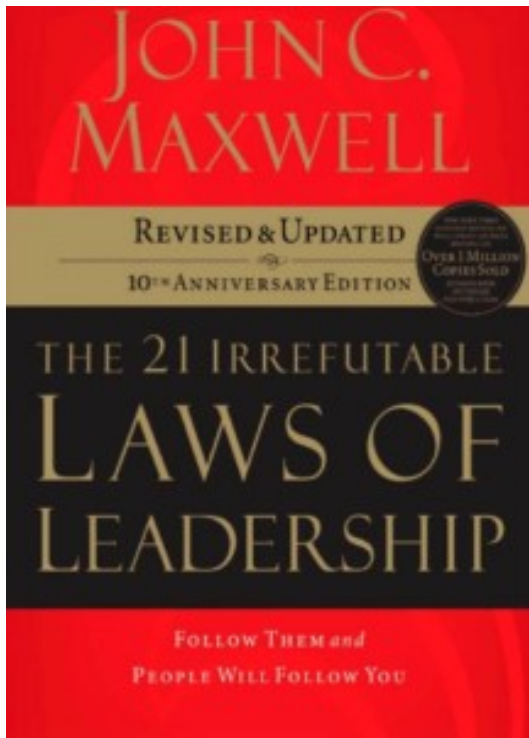
Why are you participating in the Mastermind Group Study?(required)

Website

Additional comments or questions

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**Aspire to Raise Your  
Leadership Lid!**



*“Everything rises and falls on leadership.” ~ John Maxwell*

John Maxwell says, “Your leadership is like a lid or ceiling on your organization. Your leadership ability is the lid that determines your level of effectiveness and potential.” To increase your effectiveness and potential, you must raise your leadership lid. Raising your leadership lid is especially important, if you have the responsibility of leading others; whether it’s your family, business, team, group, church or organization.

**Our families, communities, businesses and groups need us to lead higher!**

In John Maxwell’s book, *The 21 Irrefutable Laws of Leadership*, he explains *The Law of the Lid* in this way:

*Leadership ability is the lid that determines a person’s level of effectiveness. The lower an individual’s ability to lead, the lower the lid on his potential. The higher the individual’s ability to lead, the higher the lid on his potential. To give you an example, if your leadership rates an 8, then your effectiveness can never be greater than a 7. If your leadership is only a 4, then your effectiveness will be no higher than a 3. Your leadership ability—for better or for worse—always determines your effectiveness and the potential impact of your organization.*



The lower our leadership lid, the less influence we have in the lives of those we're responsible for leading. It's important to understand that just because you are in a position of authority, it doesn't mean that people are following you by choice. They may simply be following you by default.

I would like you to take a moment to examine the level of growth in your life, career, business and relationships.

**How would you rate your level of effectiveness in leading in these areas?**

**Are you experiencing growth, failure or stagnation?**

**Your success in these areas, will grow in proportion to your leadership lid!**

To raise your lid and develop your leadership skills, **I would like to invite you to attend a FREE 10-week in-depth study on John Maxwell's book, *The 21 Irrefutable Laws of Leadership*.** This is an amazing opportunity to join forces and mastermind with a unique group of like-minded professionals and leaders who are dedicated and motivated to making effective and lasting changes to their lives in a collective group. Having the support and ideas from other focused and driven people allows us to see things differently and to get a new perspective on goals and action plans. **These sessions will be held one hour a week via conference call.**

As a certified John Maxwell coach and trainer, I will use the principles from the book as a guide for the group. Together, we will learn how to effectively raise our leadership lid by understanding and implementing the principles of *The 21 Irrefutable Laws of Leadership*. *The Law of the Lid* is just one of the 21 laws we will study.

**To join my next FREE Mastermind Group Study please click [here](#).** There is a nominal fee for the book, which you can secure either through direct purchase from my [website](#) or the retailer of your choice. **Please be sure to purchase the version pictured in this blog post.** This small investment will reap great benefits to you, upon the completion of the mastermind study. Once you complete the Mastermind Group Study, you will receive a certificate of completion.

I am donating my time and the cost of presenting this material as my way of broadening my business and giving back to my aspiring community. If this resonates with you and you can commit to one of the groups listed above, please fill out the

form at the end of this blog post ASAP. **There are only 10 seats available for each group study.**

**Here's some specific information on the Mastermind Group Study:**

1. The mastermind meets the same time each week, via conference call as we study the book.
2. You will receive a handout, prior to each session.
3. You will be provided with the conference dial-in information upon reserving your spot.
4. All sessions will be recorded, and available for replay.
5. Upon reserving your spot, you will receive the link to join the private **"Aspiring Leaders"** Facebook group. The purpose of the group is to support and encourage one another to lead higher in our homes, teams, organizations and communities; to provide a forum for further learning, discussion and sharing of ideas; and other information pertinent to our growth and success.
6. The meetings are confidential and run professionally with a curriculum and complete respect for each participant's privacy as well as complete respect for each participant's time.
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**OUR FAMILIES, COMMUNITIES, BUSINESSES AND GROUPS NEED US TO LEAD HIGHER!**

I look forward to us taking this journey together.

Have an ASPIRING day!

Always Aspiring,

Rosalynd

**Yes! I am interested in joining the Mastermind Group Study and leading on a higher level!**

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Contact #(required)

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Additional comments or questions